



## **Entrepreneurship, Financial Markets and Innovation**

**Hosted by the Centre de Recerca en Economia  
Internacional (CREI), Barcelona**

**Barcelona, 20/22 November 2003**

### **Workshop Venue**

**Room: 40.213  
Building: Roger de Llúria  
CREI  
Universitat Pompeu Fabra  
Ramon Trias Fargas, 25  
Barcelona 08005**

**Telephone: +34 93 542 26 68  
Fax: +34 93 542 18 60  
Email: [angels.esterri@upf.edu](mailto:angels.esterri@upf.edu)**

**Parking space is not available.**

More information on CREI can be found on the Internet:  
<http://www.econ.upf.es/crei>

### **Audio Visual Equipment**

A blackboard, whiteboard, laptop computer, overhead projector and data projector (PowerPoint) will be available for participant's use but must be requested **1 month in advance**.

Email facilities will be available at the library.

Incoming faxes, emails and telephone messages should be marked for the attention of:

**ANGELS ESTERRI**

## **Accommodation**

As agreed the organizers will pay in advance for up to three nights accommodation for participants. However, incidental expenses such as the mini bar, telephone or any other service offered by the hotel will not be covered and should be paid for on departure. Those participants who do not have accommodation funding should settle their own bills upon departure.

Accommodation has been reserved at the following two hotels (a rooming list detailing which hotel you will be staying in will be made available on the conference website):

### **1) Park Hotel**

**Av. Marques de L'Argentera, 11  
08003 BARCELONA**

**Telephone: +34 933 196 000**

**Fax: +34 933 194 519**

The Park Hotel is a three star hotel located in Barcelona's old-town, close to the Olympic Harbour, the gothic quarter and the Picasso museum.

The 91 rooms are all equipped with private bathroom, air conditioning, direct dial telephone, mini bar, colour TV, safety deposit box and hairdryer.

There are no car-parking facilities at the hotel.

Participants requiring double occupancy and/or extra nights accommodation do so at their own expense – Single rooms cost €112,35 per night including breakfast, a double room is €144,45. All major credit cards are accepted

### **2) Researchers Residence Campus del Mar**

**Passeig Salvat Papasseit, 4  
08003 BARCELONA**

**Telephone: +34 933 904 000**

**Fax: +34 933 106 627**

The researchers residence accommodates 150 rooms laid out as single (120) for students and includes rooms for teachers and professors (30).

All of the rooms include a fitted kitchen, complete bathroom, heating, telephone and free Internet connection.

The Residence is located in the district of Barceloneta, just 5 minutes away from the beach and the Olympic Village, and very close to the *Campus of the Ciutadella* of the UPF premises. Transportation services to and from the city centre are extremely good, as the Line 4 Metro Station of Barceloneta is very close. In addition, several Bus link this area to other parts of the city; these are the closest bus stops: 17, 36, 39, 45, 57, 59 and 64.

Double room, single use cost during week days €60 per day and €48 on weekend days.

## **Directions**

### **Airport to Hotel**

The Airport, **El Prat** is located 20 kilometres from Barcelona city centre. There is a regular bus and train link from the airport to the city. Participants should disembark at the **Plaça Catalunya**.

The nearest metro station to both hotels is Barceloneta (on Line IV). If you arrive by bus or train you can take metro there. You should take Line I from Placa Catalunya to "Urquinaona" station and switch to line 4 to Barceloneta – see the attached map for details.

### **Aerobus**

This bus leaves the airport every 15 minutes stopping at Plaça Catalunya, Passeig de Gracia and Plaça Espanya. The journey time is 30-45 minutes and will cost 3,50 Euros.

### **Train**

The line you should take is the RENFE. A train departs every 30 minutes which stops at Barcelona Sants, Plaça Catalunya and Arc de Triomf and Clot. The journey time is 25 minutes and will cost 3.5 Euros.

### **Taxi**

A taxi ride to the city centre will take approximately 20-30 minutes depending on traffic and the approximate cost is 15 Euros.

## **Meals**

For participants staying at the Residence you should make independent arrangements for breakfast. For those who have been offered funding we will reimburse up to €10 per day for breakfast.

. Further details regarding meals will be provided in due course.

## **Local Contact**

Should you need to contact someone after your arrival in Barcelona, please contact:

**Angels Esterri**  
**CREI-UPF**  
**Ramon Trias Fargas**  
**25 – 08005 Barcelona**

**Telephone: 34 93 542 2668**  
**Fax: 34 93 542 1860**  
**Email: [angels.esterri@upf.edu](mailto:angels.esterri@upf.edu)**

## **About Barcelona**

A leading European centre, Barcelona is a substantial, thriving port. The regional capital of Catalonia, Barcelona is officially Spain's second city, yet she retains her historical role as the premier business, industrial and commercial centre of Spain.

After some years of decline, the 1990s have witnessed a great urban revival in Barcelona, spurred on by the hosting of the Olympic Games in 1992. Throughout the city centre, streets and buildings have been restored to their former glory and public services - most notably transportation - have been modernised. Modern Barcelona offers eclectic shopping facilities, from sophisticated boutiques and department stores to offbeat street markets. There's also a huge choice of bars, cafés and restaurants to cater for every taste and purse.

Dominated by flamboyant boulevards and outstanding architecture, Barcelona is a city of civic pride and elegance. The originality and unique identity of the city is perhaps best expressed in the distinctive Art Nouveau architecture of Antoni Gaudí, or Gothic gems such as the Cathedral. The city also boasts some impressive cultural facilities including several Picasso collections. There's also the Fundació Joan Miró, the Museum of Catalan Art and the brand new Museu d'Art Contemporani. Music lovers should be pleased to hear that Barcelona's premier concert venue, the Gran Teatre del Liceu, has recently been completely refurbished.

## **Essential Sights**

Through the work of Antoni Gaudí, Barcelona offers some of the most fantastic modern architecture to be found anywhere in the world. Visiting the Sagrada Família church should be a must for any visitor. This interesting complex of spires and walls can be found some way north east of the Plaça de Catalunya. Be sure to climb the 100-meter high tower and to visit the interesting Gaudí museum inside the temple. The Parc Güell is also a must. This, a sort of Gaudí fantasy land, also contains a museum and showcases some Gaudí furniture. Seeing the world class museums Museu Picasso and the Fundació Joan Miró should also be a priority. Both are excellent showcases of each artist's work. The Fundació Joan Miró can be found at the Parc de Montjuïc, whilst the Museu Picasso is located at the Carrer de Montcada.

If you enjoy shopping, you shouldn't miss Barcelona's famous street markets. The best are the Els Encants, a good second-hand market at Plaça de les Glòries Catalanes; the antiques market on Plaça Nova; and the crafts market at Plaça de Sant Josep Oriol. Barcelona's buzzing nightlife tends to be at its busiest in the old town (La Ciutat Vella) and the harbour area near La Rambla. Fashion-conscious revellers should head for the area around Avda Diagonal and Vía Augusta, west of Gràcia, but be ready to pay !

## **Weather**

Barcelona enjoys a Mediterranean climate, with cool winters and hot summers.

### **Further information on Barcelona can be found at:**

<http://www.bcn.es>

<http://www.barcelona.com>

[www.seebcn.es](http://www.seebcn.es)

[www.red2000.com/spain/barcelon/index.html](http://www.red2000.com/spain/barcelon/index.html)

Barcelona Airport: <http://www.barcelona-airport.com/>

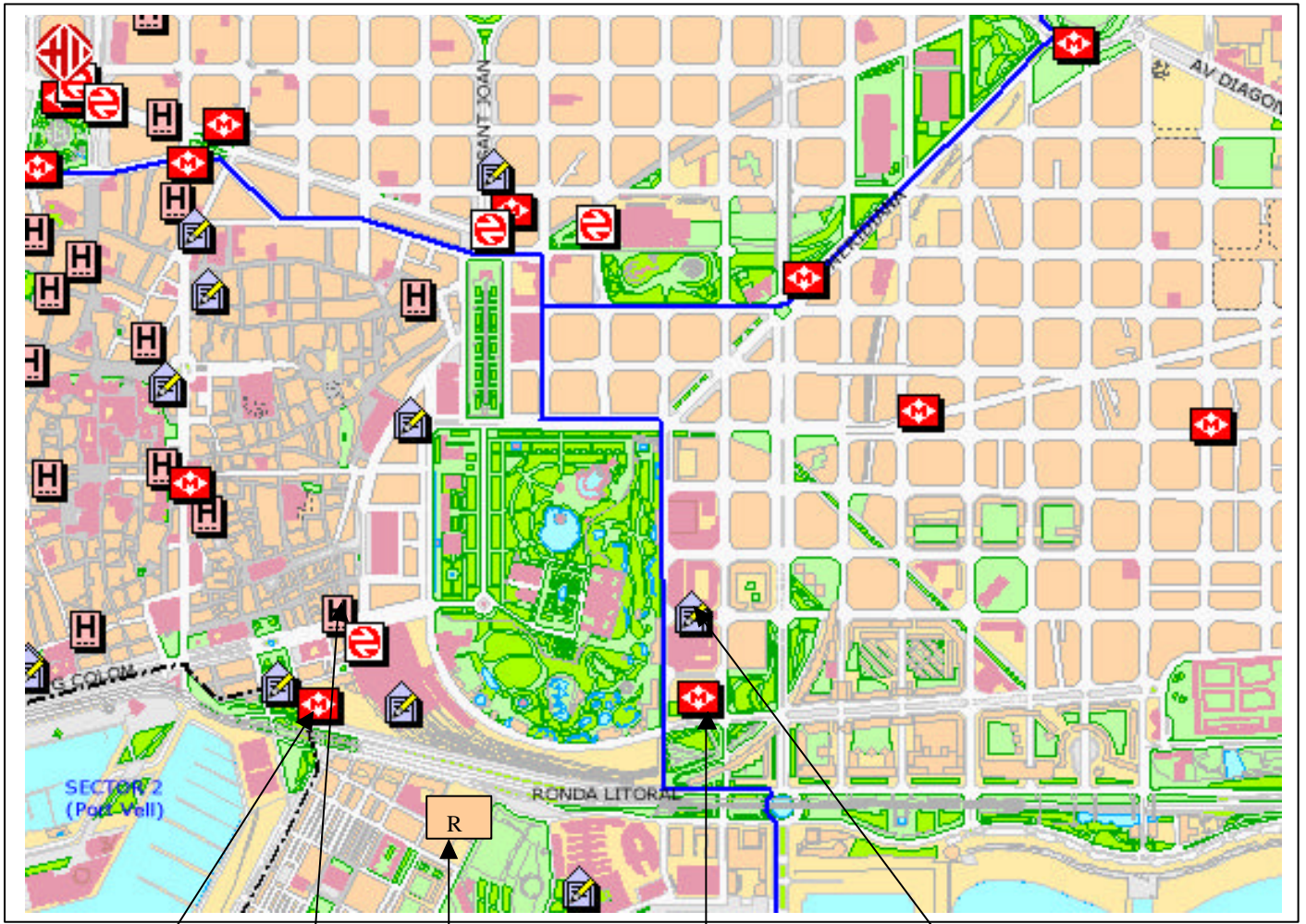
## Local Transport Map



To access this online please see:

[http://www.tmb.net/cat/metro/metro\\_planol.jsp](http://www.tmb.net/cat/metro/metro_planol.jsp)

Location Map



Barceloneta metro

Park Hotel

Residence  
Campus del Mar

Vila Olimpica metro

Conference Venue  
Ramon Trias Fargas